

Privacy notice

UNICON Zrt. GENERAL DATA MANAGEMENT INFORMATION OFFICER

Why did we create this brochure?

Unicon Zrt. manages personal data for several purposes and intends to do all this while respecting the rights of the persons concerned and fulfilling the legal obligations. Unicon Zrt. also considers it important to present to those concerned the handling of personal data it has come to know during its data management activities, and its most important features.

Technical data management related to ensuring the operation of information technology services

The data manager uses cookies to operate the website and to collect technical data about website visitors.

The data controller provides separate information on the data management implemented by cookies:

INFORMATION ON THE USE OF COOKIES

1. Identification of data controller

The website www.uniconrt.hu is operated by Unicon Ruházati és Szolgáltató Zrt.

Abbreviated name: Unicon Zrt.

Tax number: 10740037-2-04

Company registration number: 04 10 001388

Headquarters: Hungary, 5600 Békéscsaba, Illésházi utca 5.

Postal address: Hungary, 5600 Békéscsaba, Illésházi utca 5.

Website: www.uniconrt.hu

E-mail address: titkarsag@uniconrt.hu

(hereinafter: Data Manager) operates.

We would like to inform you that in order to improve the quality of the services of the <https://www.uniconrt.hu/> website (hereinafter: the website), to facilitate the use of the website, and to properly manage security and data protection risks, the so-called we use "cookie", a foreign word "cookie".

2. About cookies in general

What are cookies?

A cookie is a small piece of data (a package of alphanumeric information with variable content) that is sent to your device by the server of the website you are browsing. The cookie is stored in the browser program of your computer, phone or tablet and can be read from there later by the sending server. The cookie cannot be read by any website other than the one that placed it. Cookies inform us about visitors' usage habits on the website. Cookies can be used for different purposes; so e.g. to measure website traffic and to facilitate browsing by noting previously opened pages within the website. No cookie contains any personal data that would directly enable anyone to reach you by e-mail, telephone or traditional mail. Cookies are not capable of identifying the user by themselves, they are only capable of recognizing the visitor's device. If you do not want to accept the use of cookies on the website, you can set the web browser you are using in such a way that the program informs you about the placement of cookies with a message, or to prevent their placement.

Managing cookie settings in browsers

You can change your cookie settings in the pop-up window or through your browser. You can block the use of cookies by activating the setting in your browser that allows you to refuse the placement of all or certain cookies. These settings are usually available in the "settings" or "preferences" menu of your browser. You can learn more about this by using the following links:

Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Firefox: <https://support.mozilla.org/hu/kb/sutik-informacio-amelyet-weboldalaktarolnakszami?redirectlocale=en-US&redirectslug=Cookies>

Internet Explorer: Visit <https://support.microsoft.com> and type "cookies" into the search bar.

Safari: visit <https://support.apple.com/hu-hu> and enter the word "cookies" in the search box.

Opera: <http://help.opera.com/Windows/10.50/hu/cookies.html>

3. Data management implemented by cookies and log files on our website

3.1. Scope of data processing: All Users who visit the website, regardless of the use of services available on the website.

3.2. Legal basis for data management: Regarding the data management that is technically essential for the provision of the service, CVIII of 2001 on certain issues of electronic commercial services and services related to the information society. Act (hereinafter: Ekertv.) 13/A. § (3) authorizes the Data Controller to manage the data necessary for the proper operation of the website. The management of such data is carried out by log files and certain cookies. You can read more about the log files in chapter 4, we will inform you about the cookies that belong here below.

Pursuant to the above, the legal basis for processing such data is the legitimate interest of the Data Controller based on point f) of Article 6 (1) of the GDPR.

With this legal basis, we only process data that is necessary for the user-friendly operation of the website, and we only process this data for the time necessary for this. These are technical data (e.g. IP address, type of browser used and screen resolution) that are necessary for the enjoyable display of the website's pages and for the intended and convenient use of its functions. The data will not be forwarded to third parties, nor will it be processed for any other purpose. In view of all this, the management of this data does not entail any risk for you, but at the same time, the above goal - the proper use of the website - cannot be realized without the management of the data. It is our legitimate interest to ensure the usability of the website, as this is the only way we can make our services available electronically. Ensuring the availability of our website is an essential condition for our efficient operation. Therefore, in order to achieve the goal defined here, we process the above data based on our legitimate interest, which legitimate interest - since the data management does not involve risk for you - proportionately limits your right to self-determination.

With regard to data management that enables visit analysis and marketing activities, the legal basis for data management is your consent based on Article 6 (1) point a) of the GDPR. You can contribute to the collection of data for visit analytics and marketing purposes by ticking the checkboxes in the pop-up information window when you start browsing the website.

3.3. Definition of the scope of processed data:

Data processed to enable user-friendly browsing:

- the web pages visited during the visit to the website and the order in which they are opened
- the IP address of the device you are using.

Scope of data processed to measure website visits:

- the web pages visited during the visit to the website and the order in which they are opened,
- the frequency of viewing certain web pages of the website,
- from which other website you came to this website (only in the case of a website with a link to this website),
- determination of the geographical location of your device used for browsing (based on the data of the internet service provider, only approximate data regarding the location of the device used for browsing),
- the time you started browsing the website,
- the time of leaving the website (ending your browsing),
- duration of website browsing.

In the case of storage of data processed to verify access to the website (may be stored at your discretion):

- your e-mail address (as a username),
- password,
- the IP address of the device you are using.

A fenti adatok gyűjtésével szolgáltatásunkat népszerűsítő marketing tevékenységünk hatékonyságát tudjuk mérni, illetve eredményesebbé tenni. Ezen adatok méréséhez a Google Analytics (Google Ireland Ltd.) eszközeit használjuk. A Google Analytics eszközeit alkalmazó oldalak megtekintése során a Google sütik megjegyzik az Ön által megjelölt preferenciákat és információkat, ami szintén a webhely látogatottságának méréséhez és böngészési szokások feltérképezéséhez kezelt adatok megismerését jelenti. A YouTube szolgáltatását használjuk saját videóink megjelenítéséhez, a felhasználó videobeállításainak megjegyzéséhez szükséges sütiket a YouTube LLC. (901 Cherry Ave. San Bruno, CA 94066, USA) biztosítja. A YouTube LLC. a Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA) tulajdona, a YouTube videomegosztó szolgáltatás használata során megvalósuló adatkezelést a YouTube LLC. és – a Google részéről Európában - a Google Ireland Ltd. közösen végzi.

c) Marketing céllal történő adatkezelés („Marketing” kategória a felugró ablakban): Amennyiben Ön hozzájárult a böngészési adatok nem anonim módon történő gyűjtéséhez („Statisztika” bejelölése) és marketing célra történő felhasználásához („Marketing” bejelölése), abban az esetben Önnek célzott reklámokat tudunk megjeleníteni internetes böngészései során. A célzott reklámok megjelenítése során a Google és a Facebook eszközeivel a saját reklámjainkat tudjuk megjeleníteni az Ön eszközén, ugyanakkor az ehhez szükséges adatokat a Google és a Facebook saját célra, harmadik személyek reklámjainak megjelenítéséhez is felhasználja. Az ilyen reklámok megjelenítése az Ön böngészési szokásaiból következtetett érdeklődési köre alapján történik. Ennek során a Google Ireland Ltd. és a Facebook Ireland Ltd. (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland) a böngészési szokásokra vonatkozó adatok és a böngészéshez használt eszköz IP címének összekapcsolásával

állapítja meg az adott eszközről végrehajtott böngészési szokások alapján a feltárható érdeklődési kört, majd így juttatja el a célzott reklámokat az adott eszközre. Tehát nem közvetlenül az Ön személyéhez, hanem a böngészéshez használt eszközhöz kapcsolva kerülnek rögzítésre az adatok. A Google Ireland Ltd. és a Facebook Ireland Ltd. az e pontban írt adatokon kívül a jelen tájékoztatóban említett további adatokhoz nem fér hozzá.

d) Az alábbi célokhoz rendelt adatok az Ön személyéhez kapcsolható módon kerülnek kezelésre, de azokhoz ilyen, technikai célú felhasználása során mi csak a belépésekor férünk hozzá, egyébként az Ön eszközén kerülhetnek eltárolásra:

- az Ön e-mail címe és jelszava, ezek esetleges eltárolása a könnyebb belépéshez (az Ön döntése szerint, az Ön eszközén kerülnek rögzítésre)

- az Ön belépési jogosultságának ellenőrzése során e-mail címe (felhasználónévként) és jelszava (kódolt formában, a jelszót nem ismerhetjük meg), böngészéshez használt eszközhöz IP címe.

3.5. Az adatkezelés időtartama: Az adatok egy részét a böngészés idejéig kezeljük, bizonyos adatokat – változó időtartamra, de legfeljebb két évre – eltárolnak a sütik.

A webhely felhasználóbarát működésének biztosításához szükséges adatok (IP-cím, a böngészés során a webhelyen meglátogatott oldalak sorrendje), valamint a belépési jogosultság ellenőrzéséhez és a használati jogosultságok biztosításához szükséges adatok a böngészési munkamenet idejéig (tehát a webhely böngészésének időtartamáig) kerülnek rögzítésre, annak befejeztével törlődnek. Az ilyen adatok kezelését informatikai rendszerünk saját eszközeivel végezzük, azokhoz harmadik személy nem fér hozzá.

3.7. A Google Analytics és a Facebook eszközeinek alkalmazásával megvalósuló információtechnológiai adatkezelésről bővebben tájékozódhat a Google Analytics https://www.google.com/intl/hu_ALL/analytics/support és a Facebook

<https://developers.facebook.com/products> oldalán. A Google Analytics és a Facebook által ajánlott funkciók közül csak a fentebb írtakat vesszük igénybe.

4. Log file entries

Our IT system related to the storage used to operate our website uses electronic log entries. The log entries store the IP address, the type of browser used by the visitor, the internet service provider, date/time stamp, the address of referring and exit pages, and the number of clicks during the visit. This is done so that we can properly display our website on your device, and that in the event of an operating error we can find the circumstances of the error, thereby making browsing more stable and safer if necessary. It allows us to manage and administer the website. The data are not suitable for establishing personal identity and are stored for 30 days.

In other respects, the data management implemented by the log files takes place according to the conditions described in chapter 3, with the fact that no data is recorded and used for the purposes of visit analysis and marketing in relation to the log files.

5. Use of a data processor

5.1. Scope of data processing: Users visiting the website.

5.2. We use it as a data processor to collect website visit analysis data and display targeted advertisements:

Google Ireland Ltd.

Company registration number: 11603307

Tax number: IE 6388047V

Registered Office: Gordon House, Barrow Street, Dublin 4, Ireland

Postal address: Gordon House, Barrow Street, Dublin 4, Ireland

Phone: +353 1 436 1000

Website: <https://www.google.ie/>

and the

Facebook Ireland Ltd.

Company registration number: 462932

Tax number: IE 9692928F

Headquarters: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

Location: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

Postal address: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

Phone: +001 650 543 4800

Message: <https://facebook.com/help/contact/540977946302970>

Website: <https://www.facebook.com/privacy/explanation>

economic companies as providers of information technology solutions enabling the collection and use of data for targeted advertising, as well as for commenting on video settings:

YouTube, LLC.

Headquarters: 901 Cherry Ave. San Bruno, CA 94066, USA

Mailing address: 901 Cherry Ave. San Bruno, CA 94066, USA

Website: <https://www.youtube.com/>

business company, as the provider of the information technology solution necessary for playing our video recordings, (hereinafter together: Data Processors).

5.3. Definition of the range of data affected by data processing: The browsing data and preferences described above in this information, and the conclusions that can be drawn from them regarding your interests.

5.4. The purpose of using the data processor: Providing information technology solutions used to analyze visits to our website and to display advertisements targeted at you.

5.5. Duration of data processing: for data managed for different purposes, the Data Processors have access to the data for the periods described above.

5.6. Nature of data processing: Information technology data collection with online IT solutions.

5.7. Data is not processed for any other purpose.

5.8. The Data Processors are not interested in our business activities.

5.9. We do not use data processors other than the Data Processors indicated above.

On what basis do we process the data of the data subjects?

We process personal data only for a specific purpose and with an appropriate legal basis. These goals and legal bases are presented in the individual information for specific data management.

Who manages your personal data?

Your personal data is managed by Unicon Zrt. The contact is carried out by Unicon Zrt. acting on behalf of the data controller.

Our postal address: 5600 Békéscsaba, Illésházi utca 5.

Our e-mail address: titkarsag@uniconrt.hu

Our web address: <https://www.uniconrt.hu>

Our phone number: +36 66 450 155

What external help do we use to manage your data?

In some cases, we use external help and a data processor to manage personal data. The person of the data processor may change according to the characteristics of each data management. If you would like to know which data processor is involved in the specific data management, you will find this in the "external service provider" category of the individual data management information.

What principles do we consider important when handling your data?

We handle personal data based on the applicable legal regulations. Unicon Zrt. only manages personal data defined within the scope of individual data management. The security of the provided personal data is protected by all necessary technical and organizational measures. Unicon Zrt. pays particular attention to ensuring the confidentiality, integrity and availability of personal data. Unicon Zrt. is responsible for the authenticity and accuracy of personal data after you have provided them. The terms we use in this information are defined in CXII of 2011 on the right to self-determination of information and freedom of information. interpreted according to the terms defined in the interpretive provisions of the Act.

What rights do you have in relation to your personal data managed by Unicon Zrt.?

You can request to change your data:

You can ask us to modify your data through the contact details provided, during the processing of your personal data.

You can request the deletion or blocking of your data:

In the case of data processing based on your consent, you can withdraw your consent at any time and request that your data be deleted. We will respond to your request in writing or electronically (with your consent) within 25 days of receiving your request. If we cannot fulfill your request for some legal reason, we will reject it and of course provide you with the factual and legal reasons for it. Your personal data will also be deleted if its processing is illegal, the purpose of data processing has

ceased, or the specified time limit for data storage has expired; or ordered by the court or the National Data Protection and Freedom of Information Authority. We will block your personal data if you request it, or if it can be assumed based on the available information that deletion would harm your legitimate interests.

You can request information:

During the entire period of data management, you have the right to request information on the personal data managed by Unicon Zrt., as well as the characteristics of data management, at the contact details provided, in particular:

- about the source of the data,
- the purpose, legal basis and duration of data management,
- the name and address of the data processor, its activities related to data management,
- the legal basis and recipient of the data transmission,
- about the data protection incident that may have occurred.

The information will be provided within 25 days from the date of submission of the request. Information on the same data can be requested once per year free of charge. Violation authority, investigative authority, prosecutor's office, court, other public administrative authority, the National Data Protection and Freedom of Information Authority, or other bodies may contact Unicon Zrt. in order to communicate the data, view the data, or hand it over based on the authorization of the law. If the requesting body has specified the legal basis and the scope of the data accurately, we will provide them with the personal data that is absolutely necessary for the purpose of the request.

You can object to the processing of your personal data.

You can express your objection if, after withdrawing your consent, Unicon Zrt. continues to process your data in order to fulfill its legal obligations, or to enforce the legitimate interests of Unicon Zrt. or a third party. You can communicate your protest via the contact information provided. We will decide and respond to your request within a maximum of 15 days from the date of receipt of your protest at Unicon Zrt. If this does not happen, you can turn to the Court to protect your interests.

Your remedies

In the event of a perceived violation of rights related to the handling of your personal data, you can file a complaint with the National Data Protection and Freedom of Information Authority or you can apply to the competent court.

Contact information of the National Data Protection and Freedom of Information Authority:

1125 Budapest, Szilágyi Erzsébet fasor 22/C.

Tel./fax: +36 (1) 391-1400

E-mail: ugyfelszolgalat@naih.hu

Web: <http://naih.hu>

UNICON DATA MANAGEMENT INFORMER OF THE DATA MANAGEMENT OF Unicon Zrt.

Whose data do we manage?

During data management, we manage the personal data of people sending messages on the website of Unicon Zrt.

What data do we process?

Unicon Zrt. records the names, e-mail addresses, and phone numbers of people sending messages on the Unicon Zrt. website.

Why do we process your personal data?

The purpose of data management is to use the services of Unicon Zrt.

What is the legal basis for processing your personal data?

We process your personal data due to our legal obligation based on the contractual relationship.

How long do we process your personal data?

We process your personal data for 5 years from the date of service delivery, until the expiry of the claim validation period.

Who can manage your data?

Your data can only be handled by Unicon Zrt.'s designated and confidential employees.

To whom do we transfer your data?

We will not forward your personal data to anyone else. We only release it in response to our legal obligations or upon an official request from an authority or official body with a suitable legal basis.

What external service provider (data processor) do we use?

Purpose of data processing

Providing website hosting services at www.uniconrt.hu.

The name, address and contact information of the data processor

ATW Internet Kft., H-1138 Budapest, Esztergomi út 66. 1., +3616000289, support@atw.co.hu

Categories of data affected by processing

IP address, personal data uploaded to the storage.

Method of data management

Automated, manual, electronic.